

# Rate Card

Unprecedented access to top talent from around the world.

Reach 100,000+ international academics with GlobalAcademyJobs.com.

Global recruitment strategy for the next generation of international universities.

## Unlimited listings

Job listings automatically imported from your website and individually checked by our team.

- ✓ Guarantees a diverse, international audience
- ✓ 25% of listings upgraded to 'featured'
- ✓ Options to include funded PhD programmes

from **£6,000**  
per annum

## Branded campaign

Build the online reputation and visibility of your faculty, university or institution.

- ✓ Homepage or blog banner using your artwork
- ✓ Featured job listing with employer profile page
- ✓ Featured employer in email bulletin
- ✓ Featured editorial content\*

**£900**

## Targeted campaign

Candidates in specific disciplines receive your announcement direct to their inbox.

- ✓ Customised email to selected candidate list
- ✓ Featured job listing with employer profile
- ✓ Detailed response and click-through reporting

**£600**

## Featured job listing

Recommended, most cost-effective option for individual listings to reach academic candidates worldwide.

- ✓ Listings appear at the top of all searches and attract more applications
- ✓ Free university profile page and updates
- ✓ Free extension and reposting when required
- ✓ Complimentary social media promotion

**£1,000**  
for 5 featured listings  
**£250**  
for a single listing

## Basic job listing

The lowest priced solution for individual listings to reach an international academic audience.

- ✓ Best value for PhD positions and multiple listings
- ✓ University logo on all listings
- ✓ Apply clicks direct to your website

**£700**  
for 5 listings  
**£180**  
for a single listing

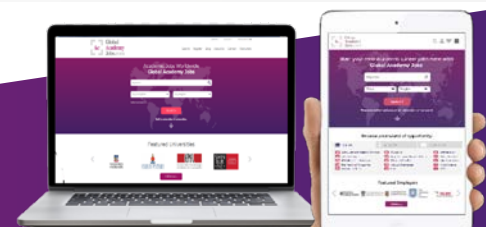
\*Contact us today to learn more about this option

## Get Started...

+44 (0) 1865 920720

www.GlobalAcademyJobs.com

TheTeam@globalacademyjobs.com



## Composite job listings

- |                                                                                    |                                                                                                      |                         |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------|
| A value option to post multiple positions within one department or one discipline. | ✓ More than one position in a related field or within one department <b>new feature!</b>             |                         |
|                                                                                    | ✓ Jobs posted as featured listings                                                                   | <i>price on request</i> |
|                                                                                    | ✓ Complimentary employer profile and social media to build the online reputation of your institution |                         |

## Metrics

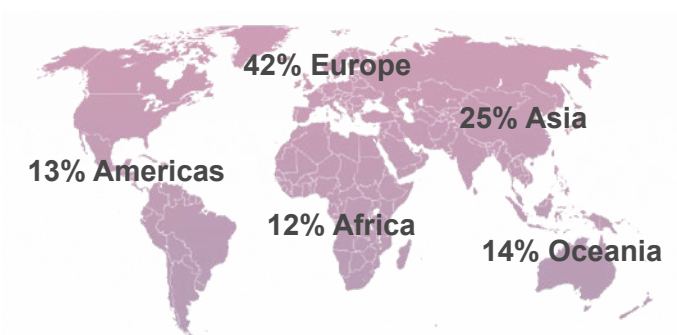
- 250,000** Website visitors annually, most browse 4+ pages.
- 160,000** Job alerts sent to our candidates each month
- 100,000** Social media impressions per month
- 30,000** Emails to subscribers opened each month
- 80,000** Jobs advertised since 2012
- 600-1,000** International academic positions year-round
- 600+** Universities worldwide advertise with us
- 136+** Our candidates come from over 136 countries
- 4-8%** Job viewers click through to university websites

## Clients

A few of our 600+ university clients...



## Global Website Traffic



## Find Us

Global Academy Jobs Ltd.

### Contact the team:

First Floor Office, Salter Brothers' Yard,  
Folly Bridge, Oxford OX1 4LB, UK

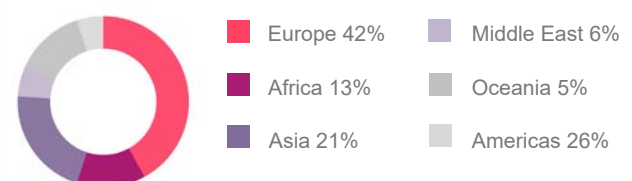
### Registered address:

8-10 Great George Street, London, SW1P 3AE, UK

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IN ENGLAND AND WALES NO. 8125664

## Candidate Analysis

### Candidate distribution by location



### Candidate distribution by discipline

